

Hotscot™

Online Promotion Packages

Hotscot offers a range of services to promote your website to the world and generate a real return on your investment, from a simple "tune up" to a fully researched optimisation and link campaign.



Map

- Google sitemap tailored just for your site
- Uploaded and verified with Google
- £45

Boost

- Optimisation of key content elements for your chosen phrases
- Title tags, meta tags and structural mark up reviewed
- 7 pages £395, 15 pages £595, 20 pages POA

Advertise

- Fast results with Pay Per Click adverts on Google or Yahoo
- Flexible budget - you decide the monthly spend on clicks
- From £250 set up and £150 monthly management, plus clicks

Optimise

- Detailed research on competitors and target phrases
- Fully optimised, directory listings and inbound links requested
- Monthly reports online showing progress on ranking
- From £1,500 set up and £180 per month

0845 643 1194

www.hotscot.net

all prices exclude vat